



Box 403
Warkworth, ON
K0K 3K0

Welcome to the Warkworth Business Association

2024 Membership Information

Mission Statement

By providing ongoing promotional opportunities and leadership, the WBA facilitates opportunities for its members to develop, grow, and collaborate.

[September 14, 2023]

The Warkworth Business Association (WBA) is an unregistered not-for-profit volunteer organization. A membership fee is required to manage ongoing expenses that benefit all members, as defined in the current Strategic Plan. This includes but is not limited to the website - www.warkworth.ca and the annual brochure/guide to WBA businesses, organizations and their community events.

The WBA Board and Committee Members are dedicated volunteers, committed to leading the organization in alignment with its Values: Inclusivity, Collaboration, Accountability, Growth and Community.

Offering three levels of membership, the WBA's goal is to encourage many businesses, organizations and residents to become involved and as members, to actively participate with the WBA to achieve the goal for business and community development.

In conjunction with the Municipality of Trent Hills, the WBA maintains the Warkworth Town Hall Centre for the Arts. The WBA's Town Hall Committee oversees the rental process and daily upkeep to make the hall available for resident usage and community events.

The WBA has a volunteer Marketing/Promotion Committee. Membership fees are used to professionally attract visitors to the community through the creation, production and distribution of the annual Warkworth brochure and promotions on social media platforms. As well, in a co-operative effort, some businesses do joint marketing and independently finance cost-saving measures.

Greater Warkworth Area (GWA) residents, especially those new to the area, request to be added to the on-going WBA Community Email List. Brenda Partridge volunteers to manage the outgoing emails on behalf of the WBA and its membership. Included with the Standard and Premium memberships for businesses and organizations is access to a specific number of email and Facebook posts. Reaching a large audience, both platforms have proven to be effective methods of marketing for WBA members.

WBA membership is open to businesses, organizations, event committees and permanent full-time residents located in Warkworth/Percy Ward.

Campbellford has its BIA; Hastings has its Revitalization Association (HRA); Warkworth has its WBA. We all benefit from the Trent Hills & District Chamber of Commerce.

Currently the WBA meets 10 times per year on the third Thursday of the month. Your input is valued and you are encouraged to attend.



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MEMBERSHIP LEVELS - 2024

Associate Membership **\$25**

(Interested Residents)

Includes the following benefits:

- **Right to attend WBA meetings**
- **Right to vote at WBA meetings (one vote per membership)**
- **Receives WBA Meeting minutes/communications by email**
- **Automatically registered for Warkworth Community Emails operated by the WBA**

Standard Membership **\$45**

(Businesses, Organizations or Event/Festival Committees)

Includes the following benefits:

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- Receives WBA Meeting minutes/communications by email
- Automatically registered for Warkworth Community Emails operated by the WBA

Plus:

- **Opportunity to Post on Warkworth Facebook Group page**
- **WBA Member Decal**
- **12 email broadcasts per calendar year 2024 via the Community Email List**
- **Directory listing on warkworth.ca/wba-members/ Name, Address, Telephone, including links to your Business website and Social Media sites**

Premium Membership **\$98**

(Businesses, Organizations or Event/Festival Committees)

Includes the following benefits:

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- Receives WBA Meeting minutes/communications by email
- Automatically registered for Warkworth Community Emails operated by the WBA
- Opportunity to Post on Warkworth Facebook Group page
- WBA Member Decal

Plus:

- **48 email broadcasts per calendar year 2024 via the Community Email List**
- **Expanded Directory listing (150 words and an image) on warkworth.ca/wba-members/ Name, Address, Telephone, including links to your Business website and Social Media sites**
- **Listing on the large Directory Sign on Main Street and Warkworth Arena Indoor sign.**
- **Listing in the 2024 Warkworth Brochure (Application DEADLINE is December 31, 2023) - See Page 6**



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Membership Application 2024

Associate Membership \$25

Valid January 1 - December 31, 2024

RESIDENT NAME

MAILING ADDRESS

PHONE

EMAIL

SIGNATURE

DATE

Apply Online at:
<https://warkworth.ca/wba-members/>

Apply by Mail:
Mail Cheque and Application
Form to:
WBA
Box 403,
Warkworth, ON K0K 3K0

Apply in Person:
Drop off Cheque and
Application Form at:
Trentmendous
33 Main Street, Warkworth
Attn: Robin English, Director
of Membership

Please make Cheque payable to: **WBA - Membership**

For your Membership to be activated, payment must be accompanied by a completed 2024 Membership Application Form



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Membership Application 2024

Standard Membership \$45

Valid January 1 - December 31, 2024

BUSINESS, ORGANIZATION OR EVENT / FESTIVAL NAME

CONTACT NAME

BUSINESS MAILING ADDRESS

PHONE

EMAIL

WEBSITE www.

FACEBOOK www.facebook.com/

INSTAGRAM www.instagram.com/

SIGNATURE

DATE

Apply Online at:
<https://warkworth.ca/wba-members/>

Apply by Mail:
Mail Cheque and Application Form to:
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Box 403,
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Apply in Person:
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**WARKWORTH
BUSINESS
ASSOCIATION**

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Membership Application 2024

Premium Membership \$98

Valid January 1 - December 31, 2024

NOTE

To have your Business Listing included in the **2024 Warkworth Brochure**, your Membership Application **must be received and paid by December 31, 2023.**

NOTE: For the 2024 Warkworth Brochure listing, please also complete/submit page 6 of this document.

BUSINESS, ORGANIZATION OR EVENT / FESTIVAL NAME

CONTACT NAME

BUSINESS MAILING ADDRESS

PHONE

EMAIL

WEBSITE DIRECTORY LISTING - warkworth.ca/wba-members/

WEBSITE www.

FACEBOOK www.facebook.com/

INSTAGRAM www.instagram.com/

DESCRIPTION - 150 WORDS MAX AND IMAGE

To submit a **NEW** description (150 words max.) or to update your current description as shown on the website, please send the text as a Word Document (.doc) or in an email to: secretary@warkworth.ca.

Please also include a high quality .jpg image file to accompany the website listing

The WBA Membership Committee reserves the right to edit text for clarity/style

SIGNATURE

DATE

Apply Online at:
<https://warkworth.ca/wba-members/>

Apply by Mail:
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