



Box 403
Warkworth, ON
K0K 3K0

Mission Statement

The WBA facilitates opportunities for its members to develop, grow, and collaborate by providing ongoing promotional opportunities and leadership.

WARKWORTH BUSINESS ASSOCIATION - WELCOME

November 2024

It's time to renew your WBA membership for 2025.

Membership in the Warkworth Business Association (WBA) offers several benefits designed to support local businesses and enhance community engagement. The WBA provides three membership levels - Associate, Standard, and Premium – each with different advantages.

1. **Associate Membership** (\$25): Ideal for residents, it includes meeting attendance, voting rights, access to meeting minutes, and subscription to Warkworth's community emails.
2. **Standard Membership** (\$55): Tailored for businesses and organizations, it provides access to promotional opportunities like 12 annual email broadcasts to the community, a listing on the WBA website directory (with links to business websites and social media), and visibility on Warkworth's Facebook group.
3. **Premium Membership** (\$115): This level adds more extensive benefits, including 48 email broadcasts per year, a larger directory listing with a description and an image, and inclusion in the Warkworth Brochure. It also includes listing on local directory signage, increasing exposure to visitors and community members.

The WBA continues to support Warkworth's entire business community guided by its strategic priorities.

Collaboration with various community organizations continues to be an overarching goal as we work to advance various initiatives including tourism, town beautification activities, and community-based projects.

The Community Email continues to be a powerful communications tool that benefits all WBA members and the community as a whole. It will become even stronger in 2025 as we upgrade and enhance its platform.

The WBA's management of the Town Hall continues to ensure that it is an important community asset.

For more information, and to renew your membership, visit the WBA's membership page: <https://warkworth.ca/wba-members/>

Lana Taylor
WBA Chair



**WARKWORTH
BUSINESS
ASSOCIATION**

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MEMBERSHIP LEVELS - 2025

Associate Membership **\$25**

(Interested Residents)

Includes the following benefits:

- **Right to attend WBA meetings**
- **Right to vote at WBA meetings (one vote per membership)**
- **On WBA email distribution list**
- **Receive WBA minutes by email**
- **Postings on Warkworth Facebook Group page**
- **Receive Warkworth Community emails**

Standard Membership **\$55**

(Businesses, Organizations or Event/Festival Committees)

Includes the following benefits:

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- On WBA email distribution list
- Receive WBA minutes by email
- Postings on Warkworth Facebook Group page*
- Receive Warkworth Community emails

Plus:

- **Web Listing on www.warkworth.ca (Name, Address, Telephone, Business Website link)**
- **WBA Member Decal**
- **12 email broadcasts per calendar year 2025 via the Community Email List - See Page 7 for details***

Premium Membership **\$115**

(Businesses, Organizations or Event/Festival Committees)

Includes the following benefits:

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- On WBA email distribution list
- Receive WBA minutes by email
- Postings on Warkworth Facebook Group page*
- Receive Warkworth Community emails
- WBA Member Decal

Plus:

- **48 email broadcasts per calendar year 2025 via the Community Email List - See Page 7 for details***
- **Web Listing on www.warkworth.ca (Name, Address, Telephone, Business Website link) Promotional Image and 150 word Business description**
- **Links to Business Social Media**
- **Listing in the 2025 Warkworth Brochure (Application DEADLINE is December 31, 2024) - See Page 6**

* See PAGE 7 for full details regarding the WARKWORTH GROUP FACEBOOK and COMMUNITY EMAIL information.



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Membership Application 2025

Associate Membership \$25

Valid January 1 - December 31, 2025

RESIDENT NAME

MAILING ADDRESS

PHONE

EMAIL

SIGNATURE

DATE

Apply online at:

<https://warkworth.ca/wba-members/>

Please make Cheque payable to: WBA - Membership

Mail Cheque and Application Form to: WBA, Box 403, Warkworth, ON K0K 3K0

Cheque and Application Form can also be dropped off at: Trentmendous, 33 Main Street

All payments must be accompanied by a completed Membership Application Form



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Membership Application 2025

Standard Membership \$55

Valid January 1 - December 31, 2025

BUSINESS, ORGANIZATION OR EVENT / FESTIVAL NAME

CONTACT NAME

BUSINESS MAILING ADDRESS

PHONE

EMAIL

WEBSITE

FACEBOOK

INSTAGRAM

SIGNATURE

DATE

Apply online at:

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Membership Application 2025

Premium Membership \$115

Valid January 1 - December 31, 2025

BUSINESS, ORGANIZATION OR EVENT / FESTIVAL NAME

CONTACT NAME

BUSINESS MAILING ADDRESS

PHONE

EMAIL

WEBSITE

FACEBOOK

INSTAGRAM

NOTE: FOR THE 2025 WARKWORTH BROCHURE LISTING, PLEASE ALSO COMPLETE/SUBMIT PAGE 6 OF THIS DOCUMENT

DESCRIPTION (FOR WARKWORTH.CA WEBSITE) - 150 WORDS MAX OR USE TEXT AS CURRENTLY LISTED

Multiple horizontal lines for entering the description text.

To submit a NEW description or to update your current description as shown on the website, please send the text as a Word Document (.doc) or in an email to: secretary@warkworth.ca

The WBA Membership / Advertising Committee reserves the right to edit text for clarity/style

SIGNATURE _____ DATE _____

IMPORTANT ➔

PREMIUM Membership Application must be received and paid in order for your business to be listed in 2025/26 Brochure.

DEADLINE: December 31, 2024.

Apply online at:
<https://warkworth.ca/wba-members/>

Please make Cheque payable to: **WBA - Membership**
Mail Cheque and Application Form to: **WBA, Box 403, Warkworth, ON K0K 3K0**
Cheque and Application Form can also be dropped off at: **Trentmendous, 33 Main Street**

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Warkworth Ontario Facebook Group

All WBA (Warkworth Business Association) Members in good standing may post for profit ads related to their business, organization, or event but please restrict these to **no more than one per day**.

All group members may post announcements and not-for-profit advertising and ask the group for recommendations for local businesses and services.

No personal classified ads are allowed by anyone. Instead, please post your classified ads to the Trent Hills Classified Facebook Group or to Warkworth Ontario Buy and Sell

For profit advertising and classified ads posted to this group which do not meet the above guidelines will be removed without notice.

Warkworth Community Email

To provide information to its members and to the residents of our area, the Warkworth Business Association (WBA) sponsors a Community Email service, currently edited and managed by one of its volunteer members. With the current AntiSpam Legislation (ASL), the WBA is committed to managing this list and the items distributed through it, in a way that addresses the requirements of the legislation.

There is no cost to be a subscriber to the Community Email List but you will be sent a permission form to be returned by email and kept on file to meet ASL standards.

Sending Messages through the Community Email List (WBA Members and Non-Members)

The WBA often gets requests to send out messages to the community. Guidelines have been established for the volunteer. Any requests that do not fall within the guidelines go to a committee for a decision.

1. Messages from members of the WBA will be distributed according to their paid level of membership (Standard, Premium, Premium Plus). *Please be aware of these limits.*
2. Any event occurring at the Warkworth Town Hall Centre for the Arts, is entitled to one complimentary promotional ad. This building is managed by the WBA.
3. Messages that are important to the members of the community/ municipality concerning safety, water, fire, road closures, etc. are posted as soon as available.
4. **Realtors:** Only listings of properties for Sale or Rent/Open House events in Trent Hills are permitted.

Guidelines for Community Email Messages (WBA Members only)

Because of the wide range of technology being used by our residents to receive their messages and because of the variation of download speeds of internet services available in our rural area, it is necessary to limit the file size of what is distributed.

1. **Each email must not be more than 100kb in file size**
2. No attachments will be sent - message and any accompanying graphics will be imbedded in body of message by the Community Email editor.
3. File size of graphics must be small and will be used just as a compliment to the email message.
Important information (such as the event name, time, location, cost, etc) must appear in the body of the email and not just on the accompanying graphic.
4. Graphics are preferred in .jpg format and sent as an attachment to the editor, who will do the inserting. Graphics sent in .pdf format require extra work to prepare and may cause delays in message going out.

The WBA reserves the right to qualify any email before broadcast

**IMPORTANT
INFORMATION**

**PLEASE READ
CAREFULLY**