



Box 403  
Warkworth, ON  
K0K 3K0

## Mission Statement

The WBA facilitates opportunities for its members to develop, grow, and collaborate by providing ongoing promotional opportunities and leadership.

# WARKWORTH BUSINESS ASSOCIATION - WELCOME

October 2025

It's time to renew your WBA membership for 2026.

Membership in the Warkworth Business Association (WBA) offers several benefits designed to support local businesses and enhance community engagement. The WBA provides three membership levels - Associate, Standard, and Premium – each with different advantages.

1. **Associate Membership** (\$25): Ideal for residents, it includes meeting attendance, voting rights, access to meeting minutes, and subscription to Warkworth's community emails.
2. **Standard Membership** (\$55): Tailored for businesses and organizations, it provides access to promotional opportunities like 12 annual email broadcasts to the community, a listing on the WBA website directory (with links to business websites and social media), and visibility on Warkworth's Facebook group.
3. **Premium Membership** (\$115): This level adds more extensive benefits, including 48 email broadcasts per year, a larger online directory listing with a description and an image, and inclusion in the Warkworth Brochure increasing exposure to visitors and community members.

The WBA continues to support Warkworth's entire business community guided by its strategic priorities.

Collaboration with various community organizations continues to be an overarching goal as we work to advance various initiatives including tourism, town beautification activities, and community-based projects.

The Community Email continues to be a powerful communications tool that benefits all WBA members and the community as a whole. The recent upgrade and implementation of the new email communication system provides an efficient and personalized service for members.

The WBA's management of the Warkworth Town Hall Centre for the Arts continues to ensure that it is an important community asset.

For more information, and to renew your membership, visit the WBA's membership page: <https://warkworth.ca/wba-members/>

Randy Pearle  
WBA Chair



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## MEMBERSHIP LEVELS - 2026

### Associate Membership **\$25**

( Interested Residents )

*Includes the following benefits:*

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- On WBA email distribution list
- Receive WBA minutes by email
- Postings on Warkworth Facebook Group page
- Receive Warkworth Community emails

### Standard Membership **\$55**

( Businesses, Organizations or Event/Festival Committees )

*Includes the following benefits:*

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- On WBA email distribution list
- Receive WBA minutes by email
- Postings on Warkworth Facebook Group page\*
- Receive Warkworth Community emails

**Plus:**

- **Web Listing on [www.warkworth.ca](http://www.warkworth.ca) (Name, Address, Telephone, Business Website link)**
- **WBA Member Decal**
- **12 email broadcasts per calendar year 2026 via the Community Email List - See Page 6 for details\***

### Premium Membership **\$115**

( Businesses, Organizations or Event/Festival Committees )

*Includes the following benefits:*

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- On WBA email distribution list
- Receive WBA minutes by email
- Postings on Warkworth Facebook Group page\*
- Receive Warkworth Community emails
- WBA Member Decal

**Plus:**

- **48 email broadcasts per calendar year 2025 via the Community Email List - See Page 6 for details\***
- **Web Listing on [www.warkworth.ca](http://www.warkworth.ca) (Name, Address, Telephone, Business Website link) Promotional Image and 150 word Business description**
- **Links to Business Social Media**
- **Listing in the 2026 Warkworth Brochure (Application DEADLINE is December 31, 2025) - See Page 5**

#### NOTE

The main objective of WBA Memberships is to engage legitimate businesses that operate in cooperation to support the community of Warkworth. The businesses must be in Warkworth, such as stores, restaurants or offices, or the individual permanent resident must operate their business from their Warkworth property. Exceptions are made for organizations that are of benefit to the community, as well as special events, various social services, etc. and are at the discretion of the Board.

For Membership the WBA only recognizes individual real estate agents who either:

Live in Warkworth and are under contract with real estate brokerage office(s) in Warkworth, or

Live in Warkworth and have a proven history of sales in Trent Hills demonstrating value of service to the community (New agents living in Warkworth will be allowed a grace period of 1 year's membership to demonstrate a history of sales in Trent Hills.)

Live in a neighbouring community to Warkworth where there is currently no active Business Association, BIA or similar organization for them to join.

If situations change and an existing member real estate agent fails to meet the above criteria, WBA membership will not be renewed.

Permitted communications via the WBA Community Email and the Warkworth Facebook page are limited to Business announcements/ events as well as Open house/Listings for properties in Trent Hills - Warkworth, Campbellford and Hastings

\* See PAGE 6 for full details regarding the WARKWORTH GROUP FACEBOOK and COMMUNITY EMAIL information.



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For more details about  
each Membership Level  
benefits, see page 2

## Membership Application 2026

### Associate Membership \$25

Valid January 1 - December 31, 2026

RESIDENT NAME

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MAILING ADDRESS

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PHONE

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EMAIL

---

SIGNATURE

DATE

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### Standard Membership \$55

Valid January 1 - December 31, 2026

BUSINESS, ORGANIZATION OR EVENT / FESTIVAL NAME

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CONTACT NAME

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BUSINESS ADDRESS

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PHONE

---

EMAIL

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WEBSITE

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FACEBOOK

---

INSTAGRAM

---

SIGNATURE

DATE

---

**Apply online at:**

<https://warkworth.ca/wba-members/>

Please make Cheque payable to: **WBA - Membership**

Mail Cheque and Application Form to: **WBA, Box 403, Warkworth, ON K0K 3K0**

Cheque and Application Form can also be dropped off at: **Trentmendous, 33 Main Street**

**All payments must be accompanied by a completed Membership Application Form**



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# Membership Application 2026

## Premium Membership \$115

Valid January 1 - December 31, 2026

BUSINESS, ORGANIZATION OR EVENT / FESTIVAL NAME

CONTACT NAME

BUSINESS ADDRESS

PHONE

EMAIL

WEBSITE

FACEBOOK

INSTAGRAM

**NOTE: FOR THE 2026 WARKWORTH BROCHURE LISTING, PLEASE ALSO COMPLETE/SUBMIT PAGE 5 OF THIS DOCUMENT**

DESCRIPTION (FOR WARKWORTH.CA WEBSITE) - 150 WORDS MAX OR  USE TEXT AS CURRENTLY LISTED

To submit a NEW description or to update your current description as shown on the website, please send the text as a Word Document (.doc) or in an email to: secretary@warkworth.ca

The WBA Membership / Advertising Committee reserves the right to edit text for clarity/style

SIGNATURE

DATE

### IMPORTANT ➔

**PREMIUM Membership Application must be received and paid in order for your business to be listed in 2026 Brochure.**

**DEADLINE: December 31, 2025.**

Apply online at:

<https://warkworth.ca/wba-members/>

Please make Cheque payable to: **WBA - Membership**

Mail Cheque and Application Form to: **WBA, Box 403, Warkworth, ON K0K 3K0**

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## Warkworth Ontario Facebook Group

Group rules for permitted content are stated at the beginning of the site.

All Warkworth Business Association (WBA) members in good standing may post for-profit ads related to their business, organization, or event.

**Please limit posts to no more than one per day.**

People who join Warkworth, Ontario FB group may respond to posts and ask the group for recommendations for local businesses and services.

To keep the information useful to the community, the site is monitored by 3 Admin from the WBA.

## Warkworth Community Email

To provide promotional opportunities to its members and information to the residents of our area and beyond, the Warkworth Business Association (WBA) sponsors a Community Email Service, currently edited and managed by a group of its volunteer members. With the current AntiSpam Legislation (ASL), the WBA is committed to managing this list and the email messages distributed through it, in a way that addresses the requirements of the legislation.

**There is no cost to be a subscriber to the Community Email List.**

To join, simply visit <https://warkworth.ca/community/> and fill in your name and preferred email address in the form provided below. You will then be sent a confirmation email, in which you must click a link to confirm your addition to the Community Email List.

Links are provided in the footer of every email sent via the Community Email System to either unsubscribe or change your subscriber options.

### **Sending Messages through the Community Email List (WBA Members and Non-Members)**

The WBA often gets requests to send out messages to the community. Guidelines have been established for the volunteer. Any requests that do not fall within the guidelines go to a committee for a decision.

1. Messages from members of the WBA will be distributed according to their paid level of membership Standard (12 annually) or Premium (48 annually).
2. Most local organizations and community events join the WBA and take advantage of the Standard Membership (12 annually).
3. Because the WBA manages the Warkworth Town Hall Centre for the Arts, one complimentary post and reminder is given to any event renting the facility.
4. Messages from Community/ Municipality/ County concerning safety, health, environment, water, fire, road maintenance/closures, etc. are posted as available.
5. **WBA Member Realtors:** Permitted posts include Business Announcements/Events as well as Open Houses/Listings for properties only in Trent Hills (Warkworth, Hastings, Campbellford).

### **Guidelines for Community Email Messages (WBA Members only)**

WBA Members who wish to distribute promotional messaging via the Community Email List are asked to complete the Email Message Intake Form, located at <https://warkworth.ca/wba-members/>

The WBA Communications Committee reserves the right to qualify any email before it is broadcast.

**IMPORTANT  
INFORMATION**

**PLEASE READ  
CAREFULLY**