



Box 403
Warkworth, ON
K0K 3K0

Mission Statement

The WBA facilitates opportunities for its members to develop, grow, and collaborate by providing ongoing promotional opportunities and leadership.

WELCOME – October 2026

Dear WBA Members and Warkworth Business Community,

It's time to renew your Warkworth Business Association (WBA) membership for 2027!

The WBA is committed to supporting local businesses, strengthening community connections, and helping Warkworth continue to thrive as a vibrant place to live, work, shop, and visit. Your membership helps us advance these goals and make a positive difference in our community.

2027 Membership Options

The WBA offers three membership levels to meet the needs of residents, businesses, and organizations:

Associate Membership – \$25

Ideal for residents who want to stay connected and involved in the community. Benefits include:

- Attendance at WBA meetings and voting rights.
- Access to meeting minutes.
- Subscription to Warkworth community emails.

Standard Membership – \$55

Designed for businesses and organizations seeking greater community visibility and promotional opportunities. Benefits include:

- Up to 12 community email broadcasts annually.
- A listing in the WBA website directory, with links to your website and social media.
- Visibility through Warkworth's Facebook group.

Premium Membership – \$115

Offering enhanced promotional opportunities for businesses looking to maximize their exposure. Benefits include:

- Up to 52 community email broadcasts annually.
- An expanded website directory listing featuring a business description and image.
- Inclusion in the Warkworth brochure, increasing visibility among residents and visitors.

Working Together for Warkworth

The WBA continues to support the entire Warkworth business community through its strategic priorities and collaborative approach.

Working with community organizations remains central to our efforts. Together, we continue to advance initiatives that support tourism, town beautification, and community-based projects that contribute to Warkworth's appeal and economic vitality.

Our community email and social media platforms remain powerful communication tools, benefiting WBA members and the broader community. Over the past year, the WBA upgraded and implemented a new email communication system, providing members with a more efficient and personalized communications service. The WBA's management of the Warkworth Town Hall Centre for the Arts also continues to help preserve and strengthen this important community asset.

Renew Your Membership for 2027

Your continued support makes these initiatives possible. By renewing your membership, you help the WBA promote local businesses, encourage collaboration, and build a stronger, more connected Warkworth.

To renew for 2027, please visit: <https://warkworth.ca/wba-members/>

Thank you for being part of the Warkworth business community. We look forward to working with you in the coming year and continuing to make Warkworth a wonderful place to do business.

Warm regards,
Randy Pearle / WBA Chair



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MEMBERSHIP LEVELS - 2027

Associate Membership **\$25**

(Interested Residents)

Includes the following benefits:

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- On WBA email distribution list
- Receive WBA minutes by email
- Postings on Warkworth Facebook Group page
- Receive Warkworth Community emails

Standard Membership **\$55**

(Businesses, Organizations or Event/Festival Committees)

Includes the following benefits:

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- On WBA email distribution list
- Receive WBA minutes by email
- Postings on Warkworth Facebook Group page*
- Receive Warkworth Community emails

Plus:

- **Web Listing on www.warkworth.ca (Name, Address, Telephone, Business Website link)**
- **WBA Member Decal**
- **12 email broadcasts per calendar year 2027 via the Community Email List - [See Page 6 for details*](#)**

Premium Membership **\$115**

(Businesses, Organizations or Event/Festival Committees)

Includes the following benefits:

- Right to attend WBA meetings
- Right to vote at WBA meetings (one vote per membership)
- On WBA email distribution list
- Receive WBA minutes by email
- Postings on Warkworth Facebook Group page*
- Receive Warkworth Community emails
- WBA Member Decal

Plus:

- **52 email broadcasts per calendar year 2027 via the Community Email List - [See Page 6 for details*](#)**
- **Web Listing on www.warkworth.ca (Name, Address, Telephone, Business Website link) Promotional Image and 150 word Business description**
- **Links to Business Social Media**
- **[Listing in the 2027 Warkworth Brochure](#) (Application DEADLINE is **December 31, 2026**) - [See Page 5](#)**

NOTE

The main objective of WBA Memberships is to engage legitimate businesses that operate in cooperation to support the community of Warkworth. The businesses must be in Warkworth, such as stores, restaurants or offices, or the individual permanent resident must operate their business from their Warkworth property. Exceptions are made for organizations that are of benefit to the community, as well as special events, various social services, etc. and are at the discretion of the Board.

For Membership the WBA only recognizes individual real estate agents who either:

Live in Warkworth and are under contract with real estate brokerage office(s) in Warkworth, or

Live in Warkworth and have a proven history of sales in Trent Hills demonstrating value of service to the community (New agents living in Warkworth will be allowed a grace period of 1 year's membership to demonstrate a history of sales in Trent Hills.)

Live in a neighbouring community to Warkworth where there is currently no active Business Association, BIA or similar organization for them to join.

If situations change and an existing member real estate agent fails to meet the above criteria, WBA membership will not be renewed.

Permitted communications via the WBA Community Email and the Warkworth Facebook page are limited to business announcements/ events as well as Open house/Listings for properties located in Northumberland County only.

*** See PAGE 6 for full details regarding the WARKWORTH GROUP FACEBOOK and COMMUNITY EMAIL information.**



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For more details about
each Membership Level
benefits, see page 2

Membership Application 2027

Associate Membership \$25

Valid January 1 - December 31, 2027

RESIDENT NAME

MAILING ADDRESS

PHONE

EMAIL

SIGNATURE

DATE

Standard Membership \$55

Valid January 1 - December 31, 2027

BUSINESS, ORGANIZATION OR EVENT / FESTIVAL NAME

CONTACT NAME

BUSINESS ADDRESS

BUSINESS PHONE

EMAIL

WEBSITE

FACEBOOK

INSTAGRAM

SIGNATURE

DATE

Apply online at:

<https://warkworth.ca/wba-members/>

Please make Cheque payable to: **WBA - Membership**

Mail Cheque and Application Form to: **WBA, Box 403, Warkworth, ON K0K 3K0**

Cheque and Application Form can also be dropped off at: **Trentmendous, 33 Main Street**

All payments must be accompanied by a completed Membership Application Form



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Membership Application 2027

Premium Membership \$115

Valid January 1 - December 31, 2027

BUSINESS, ORGANIZATION OR EVENT / FESTIVAL NAME

CONTACT NAME

BUSINESS ADDRESS

BUSINESS PHONE

EMAIL

WEBSITE

FACEBOOK

INSTAGRAM

NOTE: FOR THE 2027 WARKWORTH BROCHURE LISTING, PLEASE ALSO COMPLETE/SUBMIT PAGE 5 OF THIS DOCUMENT

DESCRIPTION (FOR WARKWORTH.CA WEBSITE) - 150 WORDS MAX OR ☐ USE TEXT AS CURRENTLY LISTED

To submit a **NEW** description or to update your current description as shown on the website, please send the text as a Word Document (.doc) or in an email to: secretary@warkworth.ca

The WBA Membership / Advertising Committee reserves the right to edit text for clarity/style

SIGNATURE

DATE

IMPORTANT ➡

PREMIUM Membership Application must be received and paid in order for your business to be listed in 2027 Brochure.

DEADLINE: December 31, 2026.

Apply online at:

<https://warkworth.ca/wba-members/>

Please make Cheque payable to: **WBA - Membership**

Mail Cheque and Application Form to: **WBA, Box 403, Warkworth, ON K0K 3K0**

Cheque and Application Form can also be dropped off at: **Trentmendous, 33 Main Street**

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2027 WARKWORTH BROCHURE LISTING

- **TO BE INCLUDED IN THE 2027 BROCHURE, PLEASE SUBMIT YOUR APPLICATION BY THE DECEMBER 31, 2026 DEADLINE.**
- 8,000 copies, full colour, 2 sided, multi-panel brochure incorporating business listings, event listings, map, and selected images.
- Distributed beginning March/April 2027 to local residents, retailers, and businesses.
- Distribution to all local businesses, tourist info centres, Chamber of Commerce(s), etc.
- Brochure will be included on the Warkworth Web Site in a downloadable PDF format.

WARWORTH 2027 BROCHURE LISTING - PREMIUM MEMBERSHIP LEVEL

BUSINESS NAME: _____

PLEASE USE THE SAME INFORMATION FROM 2026 BROCHURE

FOR NEW APPLICATIONS or TO UPDATE BROCHURE LISTING

[For Format see SAMPLE below] Limited to 5 lines of Text.

The WBA Advertising Committee reserves the right to edit text for clarity/space

[illegible]

ALL PAYMENTS MUST BE ACCOMPANIED BY A COMPLETED MEMBERSHIP APPLICATION FORM (s)

[illegible]



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Warkworth Ontario Facebook Group

Group rules for permitted content are stated at the beginning of the site.

All Warkworth Business Association (WBA) members in good standing may post for-profit ads related to their business, organization, or event.

Please limit posts to no more than one per day.

People who join Warkworth, Ontario FB group may respond to posts and ask the group for recommendations for local businesses and services.

To keep the information useful to the community, the site is monitored by 3 Admin from the WBA.

Warkworth Community Email

To provide promotional opportunities to its members and information to the residents of our area and beyond, the Warkworth Business Association (WBA) sponsors a Community Email Service, currently edited and managed by a group of its volunteer members. With the current AntiSpam Legislation (ASL), the WBA is committed to managing this list and the email messages distributed through it, in a way that addresses the requirements of the legislation.

There is no cost to be a subscriber to the Community Email List.

To join, simply visit <https://warkworth.ca/community/> and fill in your name and preferred email address in the form provided below. You will then be sent a confirmation email, in which you must click a link to confirm your addition to the Community Email List.

Links are provided in the footer of every email sent via the Community Email System to either unsubscribe or change your subscriber options.

Sending Messages through the Community Email List (WBA Members and Non-Members)

The WBA often gets requests to send out messages to the community. Guidelines have been established for the volunteers. Any requests that do not fall within the guidelines go to a committee for a decision.

1. Messages from members of the WBA will be distributed according to their paid level of membership Standard (12 annually) or Premium (52 annually).
2. Most local organizations and community events join the WBA and take advantage of the Standard Membership (12 annually).
3. Because the WBA manages the Warkworth Town Hall Centre for the Arts, one complimentary post and reminder is given to any public event renting the facility.
4. Messages from Community/ Municipality/ County concerning safety, health, environment, water, fire, road maintenance/closures, etc. are posted as available.
5. **WBA Member Realtors:** Permitted posts include Business Announcements/Events as well as Open Houses/Listings for properties located in Northumberland County only.

Guidelines for Community Email Messages (WBA Members only)

WBA Members who wish to distribute promotional messaging via the Community Email List are asked to complete the Email Message Intake Form, located at <https://warkworth.ca/wba-members/>

The WBA Communications Committee reserves the right to qualify any email before it is broadcast.

**IMPORTANT
INFORMATION**

**PLEASE READ
CAREFULLY**